IDEAL LIVING



Ideal Living Embraces Digital Transformation with Microsoft Dynamics 365

Business Overview

Ideal Living (US) is a leading provider of health and wellness solutions dedicated to providing individuals with access to essential resources for a healthier lifestyle. With a diverse portfolio of products, including water purifiers, air purifiers, and products for aroma therapy, Ideal Living is committed to enhancing the well-being of communities.

To reach diverse customer segments, Ideal Living operates a vast network of over 40 online stores through the WooCommerce platform. The manual consolidation of data from these stores presented numerous operational challenges. During monthend closing, these stores share data related to sales figures, inventory levels, revenue generated, expenses incurred, and inter-store transactions or transfers. The manual consolidation of the data led to inventory discrepancies and order processing delays. Furthermore, maintaining consistent branding and customer experiences was a struggle.

The absence of integration between Ideal Living's internal systems and third-party logistics systems significantly impeded real-time updates and order fulfilment processes. This created information silos, inhibiting the organization from achieving an integrated view of inventory levels. Further, it led to challenges of stockouts, overstocking, and inaccuracies in financial reporting.

Ideal Living realized the need to ensure accuracy and timeliness in consolidating all the information across all the stores for gaining insights into the company's financial health and making informed decisions. The organization partnered with Alletec to embark on a digital transformation journey to solve these problems, and get future-ready.

Benefits

Cost Savings

By automating manual tasks and optimizing processes, Ideal Living reduced operational costs associated with inventory management, order processing, and financial transactions.

Improved Productivity

Streamlined month-end closing processes, reducing the turnaround time from 20-30 days to just 3-5 days.

Data-driven Decision-making

Access to real-time data and analytics enabled informed decision-making regarding inventory management, pricing strategies, and marketing campaigns.



Alletec's Approach and Solution

A detailed study and analysis of the business situation by Alletec led it to recommend the implementation of Dynamics 365 Business Central across the operations of all entities.

Microsoft Dynamics 365 Business Central provided Ideal Living with a centralized platform to streamline its operations and integrate disparate systems across all its online stores. With Business Central, Ideal Living gained centralized control over finance, inventory, and order processing. This integration facilitated seamless data flow and real-time updates across departments, eliminating the need for manual data entry and reducing the risk of errors. By providing a single source of truth for critical business data, Business Central enhanced operational transparency, enabling stakeholders to access accurate information promptly.

Alletec also proposed and executed the deployment of ISV Solutions for Multi-Entity Management (MEM), AP automation, and Taxation. MEM played a crucial role in enabling centralized management of multi-entity operations. Automation of Accounts Payable processes effectively reduced manual errors and enhanced overall operational efficiencies. Sales Tax calculation automation helped streamline operations and enhance accuracy.

Alletec facilitated the establishment of key integrations between the organization's internal systems and third-party logistics systems. By seamlessly connecting these systems, Ideal Living achieved real-time synchronization of crucial data related to inventory and orders. With access to accurate and up-to-date information, Ideal Living could make informed decisions, optimize inventory management, and track physical inventory. Overall, these integrations empowered Ideal Living with invaluable real-time insights, enabling the organization to enhance its operational efficiency, drive growth, and deliver exceptional customer experiences.



Choosing Alletec as our ERP implementation partner was the most important aspect of the success of our MS Dynamics 365 Business Central Implementation. Alletec collaborated with us to develop a cut-over strategy to ensure our business continued operating smoothly and our user team was confident transitioning from our old ERP to D365 BC. We recommend Alletec to any company wishing to successfully implement D365 BC.

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